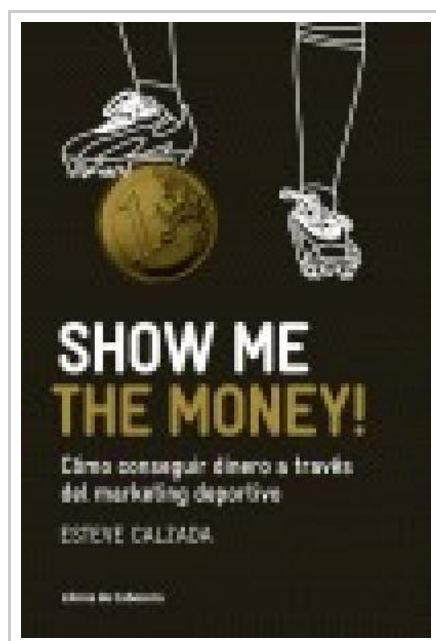




SHOW ME THE MONEY! : CÓMO CONSEGUIR DINERO A TRAVÉS DEL MARKETING DEPORTIVO

By CALZADA MANGUES, ESTEVE

LIBROS DE CABECERA, ESPAÑA, 2012. Rústica. Book Condition: New. Dust Jacket Condition: Nuevo. 1. Show Me the Money! es un manual de marketing deportivo que a través del mundo del fútbol -y extrapolable a otros deportes- descubre cómo conseguir dinero para un club, un torneo, una federación o incluso un deportista a nivel individual. Mediante la utili.



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