



Sustainable Dimensions of Tourism Management

By M R Biju

Mittal Publications, New Delhi, 2006. N.A. Book Condition: New. xviii+261pp Tourism is one the world's most rapidly growing industries and it has emerged as a fast growing sector in terms of employment and income generation. Its contribution to the world economy is very significant. World Travel and Tourism Council has identified tourism as the world's most rapidly developing industry and its contribution to the world economy has almost doubled from 1990s. Besides employment generation, tourism sector has played a pivotal role in poverty alleviation and sustainable human development. The concept of tourism is very complex to define though several attempts have been made by renowned writers to explain it. The international dictionary of tourism points out that 'tour' in English and in French means a journey. a circulative trip. The 19th century dictionary defines 'tourists' "as people who travel for pleasure of travelling out of curiosity and because they have nothing better to do," and even "for the joy of boasting about it afterwards. "Conceptually tourism arises from the movement of people to, and their stay in, different destinations. The 'journey' is the dynamic element in it and the 'stay' static. Against this background this collection of papers contributed by...



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